

## **12 456 / 88 556: Anthropology of Global Public Health**

Brandon University – Winter 2019

Undergraduate and Graduate Course

Monday, Wednesday, Friday Slot 4: CHO 022

**Instructor:** Dr Emma Varley  
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**Office Hours:** Friday 12.30-2.30 pm, or by appointment

### **I. Course Description and Objectives**

The Anthropology of Global Public Health represents a critical, interdisciplinary, and applied sub-discipline of Sociocultural and Medical Anthropology. Broadly speaking, Global Public Health is defined as an area of research and practice that is focused on improving issues of health and health equity. Global Public Health practices, policies, and interventions are increasingly characterized by transcultural and transnational approaches, which emphasize the social determinants of health experienced by peoples from diverse backgrounds, and respond to the specific needs of local populations, healthcare settings, and therapeutic traditions.

In turn, the scholarly and engaged Anthropology of Global Public Health occurs at the intersection of the Social Sciences, Medicine, Public Health, and Health Studies. Anthropologists' work is informed by the concepts, analytical frameworks, and issues associated with Development, Globalization, International Relations, and Conflict Studies. This course will provide students with a comprehensive overview of Anthropological research on Global Public Health with a special focus on the Global South. Critical attention will be paid to roles played by governments, neoliberal policies and reforms, and non-governmental interventions in shaping Global Public Health and its efforts to reduce health disparities, inequalities, and morbidity and mortality rates.

By the end of this course, students will be able to:

- Understand the post-WWII history of Global Public Health governance and diplomacy with regard to the field's evolving and shifting nature,
- Identify the interdisciplinary goals, methods, and objectives of Global Public Health,
- Generate evidence-based critiques of Global Public Health, and the strategies by which governmental and civil society entities, agencies, and actors seek to address the social determinants of health,
- Employ ethnographic case studies of Global Public Health to discuss the ways in which health policy and practice shape, and are shaped by, local context and experience, and
- Understand the multiple beneficial, conflictive, and sometimes also ethically complex ways that Anthropologists work with Global Public Health to improve health and wellbeing.

### **II. Prerequisites:**

12 153 and 12 298, or by permission of the Instructor.

### III. Teaching Methods:

The course will incorporate both lecture and seminar approaches. Formal lectures will be combined with in-class discussions among and between students and the Instructor. Class discussions will be organized around assigned readings questions. Course lectures will be supplemented by documentaries shown in-class. Please be aware that class lectures are intended to build on, rather than directly repeat, the content of your weekly assigned readings. Students are therefore advised to take careful and comprehensive notes of all class lectures, or ensure that a responsible classmate takes them on your behalf in case of your absence. Students' evaluation will be based on in-class participation, presentations, and written assignments.

Consult the course website on Moodle for weekly assigned readings, links to relevant additional resources, course-related discussion and class announcements. Supplementary updates concerning the anthropology of global public health research, events and related news will also be posted to the course Facebook Group page: <https://www.facebook.com/groups/2233035833685912/>. Students who sign up for the Facebook page and regularly review posted content will receive a **2%** bonus mark. Students actively contributing to the Group with postings, discussions, and responses will receive a **4%** bonus mark.

### IV. Course Evaluation and Assignments

Your grade will be based on the following:

- Attendance and Participation = (2 x 5%) 10%
- Two, five minute in-class summaries of news articles on pre-assigned topics = (2 x 5%) 10%  
**(January 25, February 1; March 1, 8)**
- Review of a suggested reading (**12 456**: 3 pages; **88 556**: 5 pages) = 15% **(February 15)**
- In-class, 10 minute group presentation (2 students) concerning an assigned reading = 15%  
**(March 15, 22)**
- Individual *or* group (2 students) research presentation and paper, which reviews and critically discusses a select Global Public Health issue, programme, or intervention.
  - In-class, 15 minute research presentation = 20% **(April 3, 5)**
  - Research essay (**12 456**: 10-12 pages; **88 556**: 12-15 pages) = 30% **(April 10)**

**TOTAL = 100%**

### Letter Grade and Marks

A+: 90.0 – 100%	A: 85.0 – 89.9%	A-: 80.0 – 84.9%	B+: 77.0 – 79.9%
B: 74.0 – 76.9%	B-: 70.0 – 73.9%	C+: 67.0 – 69.9%	C: 64.0 – 66.9%
C-: 60.0 – 63.9%	D: 50.0 – 59.9%	F: 0 – 49.9%	

Unless previous and/or alternative arrangements are made with the course instructor, late assignments will be penalized **5%** of the assignment mark per day.

### Academic Integrity

Students are specifically referred to the policy on academic integrity Section 4.2.2 of the General Calendar. Violations of this policy, including all forms of plagiarism, will not be tolerated. Your written

assignments must represent original work, with your use of all resources properly cited (style requirements will be discussed in-class and posted on the course website).

## Human Rights Compliance

Brandon University values diversity and inclusion, recognizing disability as an aspect of diversity. Our shared goal is to create learning environments that are accessible, equitable, and inclusive for all students. Student Accessibility Services (SAS) works with students who have permanent, chronic, or temporary disabilities. SAS supports students by developing an individualized plan of accommodation, helping students understand their learning needs, and assisting faculty with provision of accommodations for students registered with SAS. If you have, or think you may have, a disability (e.g. mental health, attentional, learning, vision, hearing, physical, medical, or temporary), you are invited to contact Student Accessibility Services to arrange a confidential discussion at (204) 727-9759 or [magnussonm@brandonu.ca](mailto:magnussonm@brandonu.ca). Additional information is available on the Student Accessibility Services website: <https://www.brandonu.ca/student-services/student-accessibility-services/>. If you are registered with SAS and have a letter requesting accommodations, you are encouraged to contact the instructor early in the term to discuss the accommodations outlined in your letter.

## VI. Texts

Unless otherwise indicated by the Instructor, the assigned readings must be completed *prior* to the start of each week’s lectures. Suggested readings are noted as **(SR)** in the syllabus, and are complementary to your assigned readings and the course lectures. You are expected to choose from among these readings, as well as to draw on the wider literature, as the basis for your in-class presentations, article review, and final research essay.

## CLASS SCHEDULE

Date	Topics	Readings and Assignments
<b>Week One</b> <i>January 4</i>	<b>Introduction to Global Public Health</b>	Birn, Anne-Emanuelle. (2009). “The stages of international (global) health: Histories of success or successes of history?” <i>Global Public Health</i> , 4 (1): 50-68.  <b>(SR)</b> Packard, R.M. (1997). “Visions of postwar health and development and their impact on public health interventions in the developing world.” <u>International development and the social sciences: essays on the history and politics of knowledge</u> . (F. Cooper, R. Packard: Editors) Berkeley, CA: University of California Press, pp. 93-115.
<b>Week Two</b> <i>January 7, 9, 11</i>	<b>Anthropology of Public Health</b>  <b>12 456:</b> Singer and Erickson (2009) and Stellmacht <i>et al</i> (2018).  <b>88 556:</b> All readings.	Feierman, S., A. Kleinman, K. Stewart, P. Farmer and V. Das. (2010). “Anthropology, knowledge-flows and global health.” <i>Global Public Health: An International Journal for Research, Policy and Practice</i> , 5 (2): 122-128.  Singer, Merrill and Pamela Erickson. (2009). “The Future of Medical Anthropology: Meeting Global Health Challenges.” <i>Anthropology News</i> , December: 13, 15.  Stellmacht, Darryl <i>et al</i> . (2018). “Anthropology in public health emergencies: What is anthropology good for?” <i>BMJ</i>

		<p><i>Global Health</i>, 3: 1-7.</p> <p><b>(SR)</b> Campbell, Dave. (2010). “Anthropology’s Contribution to Public Health Policy Development.” <i>MJM</i>, 13 (1): 76-83.</p> <p><b>(SR)</b> Hardon, Anita and Robert Pool. (2016). “Anthropologists in Global Health Experiments.” <i>Medical Anthropology</i>, 35 (5): 447-451.</p> <p><b>(SR)</b> Napolitano, D.R. Jones, C.O.H. (2006). “Who needs ‘<i>pukka</i> anthropologists’? A study of the perceptions of the use of anthropology in tropical public health research.” <i>Tropical Medicine &amp; International Health</i>, 11 (8): 1264-1275.</p> <p><b>(SR)</b> Pfeiffer, James and Mark Nichter. (2008). “What can Critical Medical Anthropology contribute to Global Health?” <i>Medical Anthropology Quarterly</i>, 22 (4): 410-415.</p>
<p><b>Week Three</b> January 14, 16, 18</p>	<p><b>Global Health Governance</b></p> <p><b>12 456:</b> Brown <i>et al</i> (2006) and Irwin and Smith (2019).</p> <p><b>88 556:</b> All readings.</p>	<p>Brown, T. M., Cueto, M., Fee, E. (2006). “The World Health Organization and the Transition from ‘International’ to ‘Global’ Public Health.” <i>American Journal of Public Health</i>, 96 (1): 62-72.</p> <p>Irwin, Rachel and Richard Smith. (2019). “Rituals of global health: Negotiating the World Health Assembly.” <i>Global Public Health</i>, 14 (2): 161-174.</p> <p>Marten, Robert. (2018). “How states exerted power to create the Millennium Development Goals and how this shaped the global health agenda: Lessons for the Sustainable Development Goals and the future of global health.” <i>Global Public Health</i>: DOI: 10.1080/17441692.2018.1468474.</p> <p><b>(SR)</b> Fidler, David P. (2007). “Architecture amidst Anarchy: Global Health’s Quest for Governance.” <i>Global Health Governance</i>, 1 (1): 17 pages.</p> <p><b>(SR)</b> Gopinathan, Unni <i>et al.</i> (2019). “Global governance and the broader determinants of health: A comparative case study of UNDP’s and WTO’s engagement with global health.” <i>Global Public Health</i>, 14 (2): 175-189.</p>
<p><b>Week Four</b> January 21, 23, 25</p>	<p><b>Global Health Diplomacy</b></p>	<p>Birn, Anne-Emanuelle and Carles Muntaner. (2018). “Latin American social medicine across borders: South-South cooperation and the making of health solidarity.” <i>Global Public Health</i>: DOI: 10.1080/17441692.2018.1439517.</p> <p>Kevany, Sebastian. (2014). “Global Health Diplomacy, ‘Smart Power’, and the New World Order.” <i>Global Public Health</i>, 9 (7): 787-807.</p>

		<p>(SR) Adams, V., Novotny, T.E., Leslie, H. (2008). “Global Health Diplomacy.” <i>Medical Anthropology</i>, 27 (4): 315-323.</p> <p>(SR) Atluttis, Christoph <i>et al.</i> (2017). “Global health and domestic policy: What motivated the development of the German Global health Strategy?” <i>Global Public Health</i>, 12 (9): 1156-1168.</p> <p>(SR) Kevany, Sebastian <i>et al.</i> (2014). “Global Health Diplomacy Investments in Afghanistan: Adaptations and Outcomes of Global Fund Malaria Programs.” <i>Medicine, Conflict and Survival</i>, 30 (1): 37-55.</p>
<p><b>Week Five</b> January 28, 30; February 1</p>	<p><b>Philanthrocapitalism</b></p>	<p>Mahajan, Manjuri. (2018). “Philanthropy and the nation-state in global health: The Gates Foundation in India.” <i>Global Public Health</i>, 13 (10): 1357-1368.</p> <p>Younde, Jeremy. (2013). “The Rockefeller and Gates Foundations in Global Health Governance.” <i>Global Society</i>, 27 (2): 139-158.</p> <p>(SR) Birn, Anne-Emanuelle. (2005). “Gates’ grandest challenge: transcending technology as public health ideology.” <i>Lancet</i>, 366: 514-519.</p> <p>(SR) Moran, Michael and Michael Stevenson. (2013). “Illumination and Innovation: What Philanthropic Foundations Bring to Global Health Governance.” <i>Global Society</i>, 27 (2): 117-137.</p> <p>(SR) Storeng, Katerini. (2014). “The GAVI Alliance and the ‘Gates approach’ to health system strengthening.” <i>Global Public Health: An International Journal for Research, Policy and Practice</i>, 9 (8): 865-879.</p>
<p><b>Week Six</b> February 4, 6, 8</p>	<p><b>Contexts of Care: Global Public Health Infrastructures and the Communities They Serve</b></p> <p><b>12 456:</b> Prince and Otieno (2014) and Street (2011).</p> <p><b>88 556:</b> All readings.</p>	<p>Amanuel, Hanna <i>et al.</i> (2018). “‘Morir en camino’: Community narratives about childbirth care in rural Chiapas.” <i>Global Public Health</i>, DOI: 10.1080/17441692.2018.1512143.</p> <p>Prince, Ruth J. and Phelgona Otieno. (2014). “In the shadowlands of global health: Observations from health workers in Kenya.” <i>Global Public Health: An International Journal for Research, Policy and Practice</i>, 9 (8): 927-945.</p> <p>Street, Alice. (2011). “Affective Infrastructure: Hospitals as Landscapes of Hope and Failure.” <i>Space and Culture</i>, 15 (1): 44-56.</p> <p>(SR) Berry, Nicole. (2008). “Who’s judging the quality of care? Indigenous Maya and the problem of ‘not being attended’.” <i>Medical Anthropology</i>, 27 (2): 164-189.</p> <p>(SR) Citrin, David M. (2010). “The anatomy of ephemeral health care: ‘Health camps’ and short-term medical</p>

		<p>volunteerism in remote Nepal.” <i>Studies in Nepali History and Society</i>, 15 (1): 27-72.</p> <p><b>(SR)</b> Ellison, James. (2014). “First-Class Health: Amenity Wards, Health Insurance, and Normalizing Health Care Inequalities in Tanzania.” <i>Medical Anthropology Quarterly</i>, 28 (2): 162-181.</p> <p><b>(SR)</b> Fassin, Didier. (2008). “The elementary forms of care: An empirical approach to ethics in a South African Hospital.” <i>Social Science &amp; Medicine</i>, 67: 262-270.</p>
<p><b>Week Seven</b> February 11, 13, 15</p>	<p><b>Political Etiologies</b></p>	<p>Hamdy, Sherine F. (2008). “When the state and your kidneys fail: Political etiologies in an Egyptian dialysis ward.” <i>American Ethnologist</i>, 35 (4): 553-569.</p> <p>Pfeiffer, J., Chapman, R. (2010). “Anthropological Perspectives on Structural Adjustment and Public Health.” <i>Annual Review of Anthropology</i>, 39: 149-165.</p> <p><b>(SR)</b> Anderson, Emma-Louise and Alexander Beresford. (2016). “Infectious injustice: The political foundations of the Ebola crisis in Sierra Leone.” <i>Third World Quarterly</i>, 37 (3): 468-486.</p> <p><b>(SR)</b> George, Asha. (2009). “‘By papers and pens, you can only do so much’: views about accountability and human resource management from Indian government health administrators and workers.” <i>International Journal of Health Planning and Management</i>: 20 pages.</p> <p><b>(SR)</b> Nguyen, V-K., Peschard, K. (2003). “Anthropology, Inequality and Disease: A Review.” <i>Annual Review of Anthropology</i>, 32: 447-474.</p>
<p><b>Week Eight</b> February 18, 20, 22</p>	<p><b>Study Week</b> No Classes</p>	<p>Louis Riel Day – February 18</p>
<p><b>Week Nine</b> February 25, 27; March 1</p>	<p><b>Reproductive Health</b></p>	<p>Jaffré, Yannick. (2012). “Towards an anthropology of public health priorities: maternal mortality in four obstetric emergency services in West Africa.” <i>Social Anthropology/Antropologie Sociale</i>, 20 (1): 3–18.</p> <p>Tober, D.M., Taghdisi, M-H., Jalali, M. (2006). “‘Fewer Children, Better Life’ or ‘As Many as God Wants’? Family Planning among Low-Income Iranian and Afghan Refugee Families in Isfahan, Iran.” <i>Medical Anthropology Quarterly</i>, 20 (1): 50-71.</p> <p><b>Documentary:</b> “No Woman, No Cry” (2010: 1 hour 33 minutes) or “A Walk to Beautiful” (2007: 52 minutes)</p> <p><b>(SR)</b> Dickson, Lydia Zacher. (2015). “Obstetrics in a time of violence: Mexican midwives critique routine hospital practices.” <i>Medical Anthropology Quarterly</i>, 29 (4): 437-</p>

		454. (SR) Storeng, Katerini T., Ouattara, Fatoumata. (2014) “The politics of unsafe abortion in Burkina Faso: The interface of local norms and global public health practice.” <i>Global Public Health: An International Journal for Research, Policy and Practice</i> , 9 (8): 946-959.
<b>Week Ten</b> <i>March 4, 6, 8</i>	<b>Global Mental Health and Trauma</b>	Abramovitz, Sharon Alane. (2010). “Trauma and Humanitarian Translation in Liberia: The Tale of Open Mole.” <i>Culture, Medicine and Psychiatry</i> , 34: 353–379. Lang, Claudia and Eva Jansen. (2013). “Appropriating Depression: Biomedicalizing Ayurvedic Psychiatry in Kerala, India.” <i>Medical Anthropology</i> , 32 (1): 25-45. (SR) Breslau, Joshua. (2004). “Cultures of Trauma: Anthropological Views of Post-Traumatic Stress Disorder in International Health.” <i>Culture, Medicine and Psychiatry</i> , 28: 113–126. (SR) Ecks, Stefan. (2005). “Pharmaceutical Citizenship: Antidepressant Marketing the Promise of Demarginalization in India.” <i>Anthropology &amp; Medicine</i> , 12 (3): 239-254. (SR) Mendenhall, Emily. (2018). “The Georgetown symposium on global mental health: Transdisciplinary perspectives.” <i>Global Public Health</i> , 13 (9): 1145-1151. (SR) Patel, Vikram. (2012). “Global Mental Health: From Science to Action.” <i>Harvard Review of Psychiatry</i> , 20 (1): 6-12.
<b>Week Eleven</b> <i>March 11, 13, 15</i>	<b>Epidemics</b>	Closser, Svea. (2012). “‘We Can’t Give Up Now’: Global Health Optimism and Polio Eradication in Pakistan.” <i>Medical Anthropology: Cross-Cultural Studies in Health and Illness</i> , 31 (5): 385-403. Levich, Jacob. (2015). “The Gates Foundation, Ebola, and Global Health Imperialism.” <i>American Journal of Economics and Sociology</i> , 74 (4): 704-742. (SR) Benton, Adia. (2012). “Exceptional Suffering? Enumeration and Vernacular Accounting in the HIV-Positive Experience.” <i>Medical Anthropology: Cross-Cultural Studies in Health and Illness</i> , 31 (4): 310-328. (SR) Gray, Deven and Joanna Mishtal. (2019). “Managing an epidemic: Zika interventions and community responses in Belize.” <i>Global Public Health</i> , 14 (1): 9-22. (SR) Kamradt-Scott, Adam and Colin McInnes. (2012). “The securitisation of pandemic influenza: Framing, security and public policy.” <i>Global Public Health</i> , 7

		<p>(Supplement 2): S95-S110.</p> <p><b>(SR)</b> Nunes, Joao. (2016). “Ebola and the production of neglect in global health.” <i>Third World Quarterly</i>, 37 (3): 542-556.</p>
<p><b>Week Twelve</b> March 18, 20, 22</p>	<p><b>Pharmaceuticals</b></p>	<p>Halliburton, Murphy. (2009). “Drug resistance, patent resistance: Indian pharmaceuticals and the impact of a new patent regime.” <i>Global Public Health</i>, 4 (6): 515-527.</p> <p>Jain, S., Jadhaw, S. (2009). “Pills that Swallow Policy: Clinical Ethnography of a Community Mental Health Program in Northern India.” <i>Transcultural Psychiatry</i>, 46 (1): 60-85.</p> <p><b>(SR)</b> Kamat, Vinay. (2009). “Cultural interpretation of the efficacy and side effects of antimalarials in Tanzania.” <i>Anthropology &amp; Medicine</i> 16(3): 279-292.</p> <p><b>(SR)</b> Shiotani, Rubina and Monique Hennink. (2014). “Socio-cultural influences on adherence to tuberculosis treatment in rural India.” <i>Global Public Health</i>, 9 (10): 1239-1251.</p> <p><b>(SR)</b> Williams, Owain D. (2012). “Access to medicines, market failure and market intervention: A tale of two regimes.” <i>Global Public Health</i>, 7 (Supplement 2): S127-S143.</p>
<p><b>Week Thirteen</b> March 25, 27, 29</p>	<p><b>Commodified Bodies as Public Health Solutions</b></p>	<p>Moniruzzaman, Monir. (2012). “‘Living Cadavers’ in Bangladesh: Bioviolence in the Human Organ Bazaar.” <i>Medical Anthropology Quarterly</i>, 26 (1): 69-91.</p> <p>Scheper-Hughes, Nancy. (2004). “Parts unknown: Undercover ethnography of the organs-trafficking underworld.” <i>Ethnography</i>, 5 (29): 29-73.</p> <p><b>(SR)</b> Cohen, L. (1999). “Where It Hurts: Indian Material for an Ethics of Organ Transplantation.” <i>Daedalus</i>, 128 (4): 134-165.</p> <p><b>(SR)</b> Crowley-Matoka, Megan and Margaret Lock. (2006). “Organ transplantation in a globalized world.” <i>Mortality</i>, 11 (2): 166-181.</p>
<p><b>Week Fourteen</b> April 1, 3, 5</p>	<p><b>Health Judicialization</b></p>	<p>Biehl, Joao <i>et al.</i> (2019). “Judicialization 2.0: Understanding right-to-health litigation in real time.” <i>Global Public Health</i>, 14 (2): 190-199.</p> <p>Gruskin, Sofia <i>et al.</i> (2008). “Using human rights to improve maternal and neonatal health: history, connections and a proposed practical approach.” <i>Bulletin of the World Health Organization</i>, 86: 589-593.</p> <p><b>(SR)</b> Biehl, J., Petryna, A. (2011). “Bodies of Rights and Therapeutic Markets.” <i>Social Research</i>, 78 (2): 359-386.</p>



		<p><b>(SR)</b> Gloppen, Siri. (2008). "Litigation as a strategy to hold governments accountable for implementing the right to health." <i>Health and Human Rights</i>, 10 (2): 21-36.</p> <p><b>(SR)</b> Maldonado, Oscar Javier. (2018). "The decriminalization of abortion in Colombia as a cautionary tale: Social movements, numbers, and socio-technical struggles in the promotion of health as a right." <i>Global Public Health</i>, DOI: 10.1080/17441692.2018.1504101.</p>
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