



Global AIDS Policy (PH-P8725)

Spring Semester 2011

Fridays, 10:00 a.m. - 4:00 p.m.

Professor:

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Course Description:

This course offers a broad overview of the social, cultural, political and economic factors shaping the global HIV/AIDS epidemic, and of the policy responses that the epidemic has generated in different settings. Specific topics include the changing shape (and the changing perception of the shape) of the epidemic in different parts of the world; the factors that structure or influence HIV vulnerability cross-culturally; and the ways in which different sectors, both governmental and non-governmental, have sought to respond to AIDS in a range of different country settings. In addition, special emphasis is given to the international and intergovernmental response to the epidemic, focusing on the extent to which HIV/AIDS can be understood as a kind of test-case in international health which illuminates both the possibilities and the limitations of the international system in responding to perceived health emergencies.

Learning Objectives:

- Analyze the social, political, cultural, and economic factors shaping the global HIV/AIDS epidemic.
- Describe key theoretical concepts in social science and public health literature on global HIV/AIDS policy, including: social constructionism, political economy, gender, sexuality, risk, vulnerability, medicalization, and harm reduction.
- Apply theoretical frameworks to analyze the impacts of globalization and global transformations on HIV and AIDS.
- Apply historical perspectives and analysis to global policy debates in relation to HIV/AIDS.

- Discuss the ways in which the historical development of global HIV/AIDS policy has been shaped by public debates framed by law, religion, science, and human rights.
- Conceptualize the role and interests of the state, intergovernmental agencies, and social movements in shaping the evolving history of the global HIV/AIDS epidemic.
- Discuss cross-cultural approaches to responding to the HIV/AIDS epidemic.
- Critically assess the possibilities and limitations of HIV/AIDS interventions in global public health.

Teaching and Learning Approach:

Readings and on-line resources will be specified for each week of classes. The instructor will provide core lectures during the program. Additional time will be spent discussing material in a seminar format, as well as working collectively on a joint project focusing on the timeline of key events in the history of global AIDS policy. There will be a major emphasis on active class participation, which will be enabled through question periods, reflective activities and discussion.

Course Requirements:

Students are expected to attend and actively participate in lecture and seminar discussions along with carefully doing the readings and engagement with other learning resources.

Student performance will be assessed on the following:

- 10% Class participation
- 10% Timeline (specific focus for each student's timeline will be agreed on with the instructor)
- 20% Midterm Exam
- 30% Annotated bibliography (specific focus agreed on with the instructor)
- 30% Final Exam

For the focus of their timeline and their annotated bibliography, in consultation with the instructor, each student will choose a subject from a list of key countries, institutions, agencies, programs or transnational movements that have been at the forefront of the global policy response to HIV and AIDS. The instructor will assist them in identifying necessary background materials in order to be able to develop a timeline of the historical response that their chosen subject has made in response to the epidemic and to construct an annotated bibliography of publications and other materials (films, web-based materials, etc.) that effectively document the relevant activities and contributions that the chosen subject has made.

Required reading:

Books are available on-line at any major bookseller.

Jennifer Brier, *Infectious Ideas: U.S. Political Responses to the AIDS Crisis*, Chapel Hill: The University of North Carolina Press, 2009.

Franklyn Lisk, *Global Institutions and the HIV/AIDS Epidemic: Responding to an International Crisis*, London and New York, Routledge, 2010.

The aids2031 Consortium, *AIDS: Taking a Long-Term View*, Upper Saddle River, NJ: FT Science Press, 2010.

Additional required readings for specific sessions are noted in the course schedule.

Course Outline:

Week 1 (1/21/11) *Introduction*

Required readings:

Peter Piot, Sarah Russell, and Heidi Larson, "Good Politics, Bad Politics: The Experience of AIDS," *American Journal of Public Health*, 97:1934-1936, 2007.

Kaiser Family Foundation, The Global HIV/AIDS Timeline, available on-line at: <http://www.kff.org/hivaids/timeline/hivtimeline.cfm>

Films:

“Frontline: The Age of AIDS (Part One)” (2006) (approx. 120 min.)

“And the Band Played On” (1993, 140 minutes)

Part I: “Inventing AIDS” in the 1980s

Week 2 (1/28/11) *An Epidemic of Signification and the Responses of Affected Communities*

Required readings:

Franklyn Lisk, *Global Institutions and the HIV/AIDS Epidemic: Responding to an International Crisis*, London and New York, Routledge, 2010, pp. 1-14.

Jennifer Brier, *Infectious Ideas: U.S. Political Responses to the AIDS Crisis*, Chapel Hill: The University of North Carolina Press, 2009, pp. 1-77.

Paula A. Treichler, “AIDS, Homophobia, and Biomedical Discourse: An Epidemic of Signification,” in *How to Have Theory in an Epidemic: Cultural Chronicles of AIDS*, Durham and London: Duke University Press, 1999, pp. 11-41.

Paula A. Treichler, "The Burdens of History: Gender and Representation in AIDS Discourse, 1981-1988," in *How to Have Theory in an Epidemic: Cultural Chronicles of AIDS*, Durham and London: Duke University Press, 1999, pp. 42-98.

Recommended readings:

Alan Whiteside, *HIV/AIDS: A Very Short Introduction*, New York: Oxford University Press, 2008.

Dennis Altman, *Power and Community: Organizational and Cultural Responses to AIDS*, London: Taylor & Francis, 1994, pp. 1-36.

Films:

"Story of AIDS activism in the US" (04:15 min)

(<http://www.faceofaids.org/show/video/6>)

"Frontline: The Age of AIDS (Part Two)" (2006) (approx. 120 min.)

Week 3 (2/4/11)

Inventing AIDS Exceptionalism

Required readings:

Jennifer Brier, *Infectious Ideas: U.S. Political Responses to the AIDS Crisis*, Chapel Hill: The University of North Carolina Press, 2009, pp. 78-155.

Franklyn Lisk, *Global Institutions and the HIV/AIDS Epidemic: Responding to an International Crisis*, London and New York, Routledge, 2010, pp. 15-26.

Jonathan M. Mann and Kathleen Kay, "Confronting the Pandemic: The World Health Organization's Global Programme on AIDS, 1986-1989," *AIDS*, 5 (suppl. 2), 1991, pp. S221-S229.

Elizabeth Fee and Manon Perry, "Jonathan Mann, HIV/AIDS, and Human Rights," *Journal of Public Health Policy*, 2008, 29:54-71.

Barton Gellman, "DEATH WATCH: The Global Response to AIDS in Africa: World Shunned Signs of the Coming Plague," *Washington Post*, July 5, 2000, Page A1. Available at: http://www.washingtonpost.com/wp-dyn/content/article/2006/06/09/AR2006060901326_pf.html.

Wikipedia, "World AIDS Day."

(http://en.wikipedia.org/wiki/World_AIDS_Day)

Ronald Bayer, "Public Health Policy and the AIDS Epidemic: An End to HIV Exceptionalism?" *New England Journal of Medicine*, 1991, 324(21):1500-1504.

Cindy Patton, "The AIDS Service Industry: The Construction of 'Victims,' 'Volunteers,' and 'Experts,'" in Cindy Patton, *Inventing AIDS*, New York: Routledge, 1991, pp. 5-23.

Paula A. Treichler, "AIDS and HIV Infection in the Third World: A First World Chronicle," in *How to Have Theory in an Epidemic: Cultural Chronicles of AIDS*, Durham and London: Duke University Press, 1999, pp. 99-126.

Karen M. Booth, "National Mother, Global Whore, and Transnational Femocrats: The Politics of AIDS and the Construction of Women at the World Health Organization," *Feminist Studies*, 24 (1) (Spring, 1998), pp. 115-139.

Recommended readings:

Peter Piot, Francis A. Plummer, Fred S. Mhalu, Jean-Louis Lamboray, James Chin and Jonathan Mann, "AIDS: An International Perspective," *Science* 239:573-579, 1988.

Laurie Garrett, *The Coming Plague: Newly Emerging Diseases in a World Out of Balance*, New York: Penguin, 1995, pp. 459-527.

Dennis Altman, *Power and Community: Organizational and Cultural Responses to AIDS*, London: Taylor & Francis, 1994, pp. 37-96.

Steven Epstein, "Democratic Science? AIDS Activism and the Contested Construction of Knowledge," *Socialist Review*, 1991, 21, pp. 35-64.

Films:

"Interview with Dr Jonathan Mann" (WHO, 1988, 07:43 min)
(<http://www.faceofaids.org/show/video/5>)

"The Legacy of Dr. Jonathan Mann, 1947-1998" (09:58 min)
(<http://www.faceofaids.org/show/video/72>)

Part II: Restructuring the Response and Administering the Epidemic in the 1990s

Week 4 (211/11) *From Mobilizing the State to Administering the Epidemic*

Required readings:

Richard Parker, "Administering the Epidemic: HIV/AIDS Policy, Models of Development and International Health in the Late-Twentieth Century," in Linda Whiteford and Lenore Manderson, eds., *Globalization, Health and Identity: The Fallacy of the Level Playing Field*. Boulder, CO: Lynne Reiner Publishing Company, 2000.

Jonathan Mann and Daniel Tarantola, eds., "Global Vulnerability," in *AIDS in the World II*, New York and Oxford: Oxford University Press, 1996, pp. 575-602.

Richard Parker, "Empowerment, Community Mobilization, and Social Change in the Face of HIV/AIDS," *AIDS* 10(suppl 3):S27-S31, 1996.

Peter Lurie, Percy Hintzen, and Robert A. Lowe, "Socioeconomic Obstacles to HIV Prevention and Treatment in Developing Countries: The Roles of the International Monetary Fund and the World Bank," *AIDS*, 9:539-546, 1995.

World Bank, *World Development Report, 1993: Investing in Health*, Oxford: Oxford University Press, 1993, pp. 1-36; 72-106.

A. Edward Elmendorf and Wendy Roseberry, "Structural Adjustment: What Effect on Health? On Vulnerability to HIV?," *AIDS Analysis Africa*, July/August 1993.

World Bank, *Confronting AIDS: Public Priorities in a Global Epidemic*. Oxford: Oxford University Press, 1997, Executive Summary.

Franklyn Lisk, *Global Institutions and the HIV/AIDS Epidemic: Responding to an International Crisis*, London and New York, Routledge, 2010, pp. 27-58; 146-161.

Dennis Altman. "UNAIDS: NGOs on Board and on the Board." *Civil Society Engaging Multilateral Institutions: At the Crossroads*. Montreal International Forum. 1999.

Barton Gellman, "An Unequal Calculus of Life and Death: As Millions

Perished in Pandemic, Firms Debated Access to Drugs; Players in the Debate Over Drug Availability and Pricing,” Washington Post, December 27, 2000, Page A1. Available at: http://www.washingtonpost.com/wp-dyn/content/article/2006/06/09/AR2006060901287_pf.html.

Recommended readings:

Dennis Altman, *Power and Community: Organizational and Cultural Responses to AIDS*, London: Taylor & Francis, 1994, pp. 97-170.

Jonathan Mann and Daniel Tarantola, eds., *AIDS in the World II*, New York and Oxford: Oxford University Press, 1996, pp. 227-475.

Film:

“Pandemic: Facing AIDS” (2002, 113 minutes)

Week 5 (2/18/11)

The Political Economy of HIV, Struggles for Treatment Access, and the Importance of the Structural

Required readings:

Jennifer Brier, *Infectious Ideas: U.S. Political Responses to the AIDS Crisis*, Chapel Hill: The University of North Carolina Press, 2009, pp. 157-200.

Franklyn Lisk, *Global Institutions and the HIV/AIDS Epidemic: Responding to an International Crisis*, London and New York, Routledge, 2010, pp. 59-81.

Kelley Lee and Anthony B. Zwi, “A Global Political Economy Approach to AIDS: Ideology, Interests and Implications.” *New Political Economy*, 1(3):355-373, 1996.

Dennis Altman, “Globalization, Political Economy and HIV/AIDS.” *Theory and Society*, 28:559-584, 1999.

Richard Parker, Delia Easton, and Charles Klein, “Structural Barriers and Facilitators in HIV Prevention: A Review of International Literature.” *AIDS* 14(Suppl 1):S22-S32, 2000.

Alan Berkman. “Confronting AIDS: Prevention and Treatment.” *American Journal of Public Health*, 91 (9): 1348-49, 2001.

Barton Gellman, “A Turning Point That Left Millions Behind: Drug Discounts Benefit Few While Protecting Pharmaceutical Companies' Profits,” *Washington Post*, December 28, 2000, Page A1. Available at: http://www.washingtonpost.com/wp-dyn/content/article/2006/06/09/AR2006060901310_pf.html.

Tina Rosenberg, “Look at Brazil,” *New York Times Magazine*, January 28, 2001. (<http://www.nytimes.com/library/magazine/home/20010128mag-aids.html>)

Richard Parker, “The Global HIV/AIDS Pandemic, Structural Inequalities, and the Politics of International Health,” *American Journal of Public Health* 92(3):343-346, 2002.

Anne Christine D’Adesky, *Moving Mountains: The Race to Treat Global AIDS*, New York: Verso, 2004, pp. 3-69; 161-188.

Alan Berkman, Jonathan Garcia, Miguel Muñoz-Laboy, Vera Paiva, and Richard Parker, “A Critical Analysis of the Brazilian Response to HIV/AIDS: Lessons Learned for Controlling and Mitigating the Epidemic in Developing Countries.” *American Journal of Public Health*. 95(7):1162-1172, 2005.

Alan Berkman, “Afterword: Realizing Our Victories,” in Raymond A. Smith and Patricia D. Siplon, *Drugs Into Bodies: Global AIDS Treatment Activism*, Westport, CT: Praeger Publishers, 2006, pp. 163-167.

Varun Guari, Chris Beyrer, and Denise Vaillancourt, “From Human Rights Principles to Public Health Practice: HIV/AIDS Policy in Brazil,” in Chris Beyrer and H.F. Pizer, eds., *Public Health & Human Rights: Evidence-Based Approaches*, Baltimore: The Johns Hopkins University Press, 2007, pp. 289-329.

Recommended readings:

UNAIDS. “Global crisis – Global action” United Nations Special Session on HIV/AIDS. 2001.

United Nations General Assembly. Declaration of Commitment on HIV/AIDS. June 2001.

Central Intelligence Agency. The Global Infectious Disease Threat and its Implications for the United States. January 2000.

Raymond A. Smith and Patricia D. Siplon, *Drugs Into Bodies: Global AIDS Treatment Activism*, Westport, CT: Praeger Publishers, 2006.

Richard Parker, Carlos André Pasarelli, Veriano Tertó Júnior, Cristina Pimenta, Alan Berkman, and Richard Parker, “The Brazilian Response to HIV/AIDS.” *Divulgação em Saúde para Debate* (Special Issue). 2003.

Films:

“Brazil: Winning Against AIDS” (2001, 27 minutes)

“Pills, Profits, Protest: Chronicle of the Global AIDS Movement” (2003, 60 minutes)

Part III: Scale-Up and Backlash in the 2000s

Week 6 (2/25/11) *Scaling Up the Global Response and the AIDS Backlash*

Required readings:

Rosalind P. Petchesky, “HIV/AIDS and the Human Right to Health – On a Collision Course with Global Capitalism,” in Rosalind P. Petchesky, *Global Prescriptions: Gendering Health and Human Rights*, London: Zed Books, 2002, pp. 92-159.

Franklyn Lisk, *Global Institutions and the HIV/AIDS Epidemic: Responding to an International Crisis*, London and New York, Routledge, 2010, pp. 82-145.

WHO, *World Health Report 2004: Changing History*, Geneva: World Health Organization, 2004, pp. xi-xvii.

Wikipedia, “The Global Fund to Fight AIDS, Tuberculosis and Malaria.” (http://en.wikipedia.org/wiki/The_Global_Fund_to_Fight_AIDS,_Tuberculosis_and_Malaria)

Kaiser Family Foundation, The U.S. President's Emergency Plan for AIDS Relief (PEPFAR), Fact Sheet, May 2010. (<http://www.kff.org/globalhealth/8002.cfm>)

Committee for the Evaluation of the President's Emergency Plan for AIDS Relief (PEPFAR), PEPFAR Implementation: Progress and Promise,

Executive Summary, Washington, DC: National Academy Press, 2007.

General Accounting Office (GAO), President's Emergency Plan for AIDS Relief: Efforts to Align Programs with Partner Countries' HIV/AIDS Strategies and Promote Partner Country Ownership, Highlights Page and Full Report, September 20, 2010.

(<http://www.gao.gov/products/GAO-10-836?source=ra>)

Gerald M. Oppenheimer and Ronald Bayer, The Rise and Fall of AIDS Exceptionalism, *American Medical Association Journal of Ethics*, 11(12): 988-992, 2009.

Wafaa El-Sadr and Elaine Abrams, "Scale-up of HIV Care and Treatment: Can it Transform Healthcare Services in Resource-limited Settings?" *AIDS*. 21(Suppl5):S65-S70, 2007.

Roger England, "Are We Spending Too Much on HIV?" *BMJ*, 86:14-38, 2007.

J. Shiffman, "Has Donor Prioritization of HIV/AIDS Displaced Aid for Other Health Issues?," *Health Policy Plan*, 23:95-100, 2008.

Recommended readings:

WHO, *World Health Report 2004: Changing History*, Geneva: World Health Organization, 2004, pp. 1-91.

Regien G. Biesma, Ruairi Brugha, Andrew Harmer, Aisling Walsh, Neil Spicer, and Gill Walt "The Effects of Global Health Initiatives on Country Health Systems: A Review of the Evidence from HIV/AIDS Control," *Health Policy and Planning*, 24: 239-252, 2009.

Miriam Rabkin, Wafaa El-Sadr, and Kevin De Cock for the Bellagio HIV/Health Systems Working Group, (2009) The Impact of HIV Scale-Up on Health Systems: a Priority Research Agenda. *J Acquir Immune Defic Syndr*. 52(Suppl 1):S6-S11, 2009.

Daniel Wikler, Ethical Challenges In Long-Term Funding For HIV/AIDS. *Health Affairs*, November/December 2009; 28(6):1666-1676.

Mead Over, "The Global Health Transition", Center for Global Development essay, 2010.

(<http://www.cgdev.org/content/publications/detail/1424143>)

John Bongaarts and Mead Over, "Policy Forum: Global HIV/AIDS Policy in Transition." *Science* 328(5984): 1359-1360, 2010.

Film:

"A Closer Walk" (2002-2003, 85 minutes)

Week 7 (3/4/11)

Fifty Years of AIDS

Required readings:

UNAIDS, *Outlook 2010*.

(http://data.unaids.org/pub/Outlook/2010/20100713_outlook_report_web_en.pdf)

US Office of National AIDS Policy, "US National HIV/AIDS Strategy."

(<http://www.whitehouse.gov/blog/2010/07/13/announcing-national-hivaids-strategy>)

The aids2031 Consortium, *AIDS: Taking a Long-Term View*, Upper Saddle River, NJ: FT Science Press, 2010, pp. xi-124.

Recommended readings:

Joao Biehl "When People Come First: Beyond Technical and Theoretical Quick Fixes in Global Health." In *Global Political Ecology* edited by Richard Peet, Paul Robbins, Michael Watts. London: Routledge, 2010.

Anne-Emanuelle Birn, "Gates's Grandest Challenge: Transcending Technology as Public Health Ideology" *Lancet*, 2005.